

Matt Bucklin Will Appear on CNBC's Power Pitch To Discuss Quit Tea

Matt Bucklin the creator and president of Quit Tea will be appearing on CNBC's "Power Pitch" segment, Thursday, January 2nd, between 1:00 pm and 2:00 pm EST to convince a panel of judges that he has what it takes to succeed with his natural health start-up.

NEW YORK, NY., January 2, 2014 – Matt Bucklin, the President of Quit Tea, will be appearing on CNBC's show Power Pitch Thursday, January 2nd between 1:00 pm and 2:00 pm EST, to see if he can convince the panel of experts that he has what it takes to succeed. Quit Tea is a herbal supplement, sold nation wide, that helps smokers give up the habit. Power Pitch is a weekly series where founders of cutting-edge start-ups have 60 seconds to convince a panel of experts that their business has what it takes to succeed. The series shines a light on a new wave of fearless leaders, bold ideas, fascinating trends, big money, and avant-garde technology.

Quit Tea is a blend of herbs and spices that is intended to help replace the habit of smoking with drinking herbal tea. It helps temporarily support willpower, improve lung health, detoxify the body, and reduce hunger. [Matt Bucklin](#) came up with the idea for Quit Tea after quitting smoking himself with herbs. His unique idea was to put the herbs into tea form to help replace the hand to mouth habit of smoking, because it is easier to replace a habit than it is to break one. This is called the [Substitution Strategy for Quitting Smoking](#).

Listening to the 60-second pitch will be the judges: Mandy Drury, co-anchor of Power Lunch; Chris Schroeder, author of "Startup Rising," entrepreneur and venture investor; and Joe Bastianich, a restaurateur, entrepreneur, winemaker, author, and triathlete. After a brief question and answer period, the panel of judges will vote whether they were "in" or "out" on Quit Tea.

The company is entirely self funded, and after being on the market for 3 years, Quit Tea is [distributed nationally](#) in retail locations like Whole Foods Market and Walgreens.com, and [sold internationally](#) in Canada, China, and Western Europe. Over 250,000 people have already tried Quit Tea. Just in the United States, there are over 40 million smokers and the market for smoking cessation products is over \$1 billion a year, and growing.

CNBC recently partnered with Yahoo! on Power Pitch, and a video of the pitch with exclusive additional content will be available airing on the [Yahoo! Finance Power Pitch](#) website.

About Quit Tea LLC

[Quit Tea](#) is herbal supplement that is intended to help replace the habit of smoking with drinking herbal tea by temporarily supporting willpower, detoxing, improving lung health, and more. Quit Tea is a product of Quit Tea LLC and has been on the market since May 2010. It is distributed and sold world wide. Quit Tea LLC is a privately owned company based in New York, New York, and is a member of the Natural Products Association.

SOURCE: Quit Tea LLC

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