

Quit Tea Trials Underway

NORTHEAST HARBOR, ME., June 20, 2010 – Quit Tea LLC has begun conducting efficacy trials of Quit Tea, its proprietary, patent-pending quit smoking herbal tea formula. This is the first large scale trial on a population of anonymous smokers in the United States testing Quit Tea's efficacy as a smoking cessation aid.

The trials will consist of a series of 5 online surveys; one initial survey to get a profile of respondents, and then surveys at weeks 1, 4, 8, and 16 after starting use of Quit Tea for smoking cessation. The respondents will receive 2 boxes of Quit Tea in the mail after filling out the initial survey and providing contact information, then asked to fill out the series of surveys after starting use of Quit Tea. As much Quit Tea will be provided to the respondents as needed to complete the series of surveys.

There was a small scale trial conducted during the development of Quit Tea to test for safety. It was conducted on 5 individuals that consumed 5 cups of Quit Tea a day for one month. There were no serious side effects reported, only occasional stomach irritation and drowsiness.

Quit Tea LLC would like to enroll 200 respondents to achieve statistical significance in the results of their trial. The results will be posted and updated online as the trial is underway at:
http://quittea.com/blog/?page_id=160.

Anyone that would like to sign up for the trials should go to www.quittea.com and take the survey on the Quit Tea Home Page, leaving complete contact information at the end of the survey. A package will be shipped the next day. Quit Tea LLC is also taking web orders for anyone that would like to purchase Quit Tea and not participate in the surveys.

For more information on Quit Tea please visit the website <http://www.quittea.com> or watch this YouTube video from the President of Quit Tea LLC, Matthew Bucklin,
<http://www.youtube.com/watch?v=i-eEJnWkSAE>.

About Quit Tea LLC

Quit Tea LLC is a privately held company based in Northeast Harbor, Maine. The company was incorporated in December 2009 and selling Quit Tea, its proprietary herbal quit smoking aid, since May 2010. Quit Tea is a natural blend of herbs and spices that will help people stop smoking. It is effective at relieving nicotine withdrawal symptoms, increasing energy, suppressing cigarette cravings, improving lung function, and replacing the habit of smoking.

SOURCE: Quit Tea LLC

Quit Tea LLC
Matthew Bucklin, 646-673-3308
matt@quittea.com