

Quit Tea LLC Updates Ongoing Trial Results

NORTHEAST HARBOR, ME., November 12, 2010 – Quit Tea LLC

In an ongoing effort to collect efficacy data on Quit Tea as a smoking cessation aid, Quit Tea LLC has enrolled 65 individuals from across the United States to be part of their informal trial of Quit Tea. The trial has been going on since May 2010 and the results have just been updated to reflect the new participation.

Each trial participant attempts to quit smoking using Quit Tea and fills out surveys prior to quitting, at week 1, week 4, and week 9. The questions in each survey are designed to collect feed back on Quit Tea's appeal, efficacy, safety, and suitability as a natural smoking cessation aid.

The results have been better than expected. By week 1 just over 40% of respondents report completely stopping smoking, over 65% describe Quit Tea as helpful or effective, and over 70% plan to continue using Quit Tea. By week 4 the results improve: Over 60% of respondents completely stop smoking, and over 80% describe it as as effective, or more effective than other smoking cessation aids they have tried, and would recommend it to others. Full trial results can be found at http://quittea.com/blog/?page_id=160.

The trial is still ongoing as more people continue using Quit Tea through week 9, but is closed to new participants.

For more information on Quit Tea please visit the website <http://www.quittea.com> or watch this YouTube video from the President of Quit Tea LLC, Matthew Bucklin, <http://www.youtube.com/watch?v=O80vHfgTEsM>.

About Quit Tea LLC

Quit Tea LLC is a privately held company based in Northeast Harbor, Maine. The company was incorporated in December 2009 and selling Quit Tea, its proprietary natural stop smoking aid, since May 2010. Quit Tea is a natural blend of herbs and spices used as a smoking cessation aid, alone or in combination. It is effective at relieving nicotine withdrawal symptoms, increasing energy, suppressing the appetite, reducing cigarette cravings, improving lung function, and replacing the habit of smoking.

SOURCE: Quit Tea LLC

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