

Sending Only 50,000 More Free Herbal Quit Smoking Tea Samples

Since August, 2011 Quit Tea LLC has mailed over 75,000 samples of Quit Tea, the natural stop smoking aid, to smokers all over the United States who have requested one. The demand has been overwhelming, the feedback very positive, and after this successful run we are only sending 50,000 more.

LOS ANGELES, CA., July 14, 2012 – It has been worth cent of postage to have 75,000 smokers try a cup of Quit Tea. The marketing initiative has been expensive for sure, but since most of American's 40,000,000+ smokers are not aware that there are natural options for quitting smoking, it has been essential for building awareness. Although we feel this sampling program has been successful, and the feed back positive, beyond our expectation, we have decided to send only 50,000 more samples.

In August, 2011 we put up a free sample request page on the Quit Tea website, so that anyone who wanted to try before buying could. To anyone who gave us their contact information, we sent one tea bag and a business card with information to them in the mail, and followed up with an email. At first we were sending 50 samples of Quit Tea a week, but quickly the page went viral and we were getting 200-300 requests per day!

Due to an overwhelming volume of requests we had to add an additional steps to confirm that everyone was a smoker, lived in the United States, and interested in quitting. Almost 20% of the web traffic was from outside of the United States, mostly Canada, but a significant amount from Australia, and the UK.

We follow up the sample with emails about how Quit Tea works, where you can buy it, and a short, 3 question survey. The survey asks: Do you like the taste? Would you would buy it? Would you recommend it to others? The overwhelming majority like the taste of Quit Tea and would tell others about it. Of the people that took the survey, about 45% to 50% typically respond that they would buy Quit Tea, at some point in the future. If you adjust by counting everyone that did not take the survey as a “no” then the number if most like 15% to 20%, which we still are extremely happy with.

We just produced another batch of 50,000 loose bags of Quit Tea, and decided this will be the last so we can focus on other marketing methods. So if you are interested in trying a free sample of Quit Tea, please make sure to request one soon. Here is the link to our free samples page. <http://quittea.com/buy-quit-tea/free-quit-smoking-aid-sample/> Please fill out the information completely and correctly. We really appreciate the opportunity to have everyone try a cup Quit Tea.

About Quit Tea LLC

Quit Tea is a natural stop smoking aid that helps to relieve nicotine withdrawal symptoms, suppress appetite, improve lung function, detox the body, and more. Quit Tea is a product of Quit Tea LLC and has been on the market since May 2010. It is distributed and sold internationally online, and in health food stores and pharmacies across the US, Canada, and the United Kingdom. Quit Tea LLC is a privately owned company based in Los Angeles, California.

SOURCE: Quit Tea LLC

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