

Effective Natural Quit Smoking Support Supplement Launching Nationwide

Quit Co. launches their 2nd product Quit Support, a herbal supplement that helps temporarily support willpower and a smoking cessation plan, which is now available nationwide through Select Nutrition Distributors.

GREENWICH, CT., Tuesday, November 3, 2015 – Quit Support has been tested and is now launching nationwide. Quit Co.'s 2nd herbal supplement is intended to help temporarily support willpower to make adhering to a smoking cessation plan easier, and to help replace the habit of smoking for good. In June, Quit Support was given to a test group of 83 smokers and [42% reported finding Quit Support](#) helpful when refraining from smoking.

[Quit Support](#) is for smokers trying to replace their habit, and need extra natural quitting support. It is very simple and natural blend of herbs, amino acids, and minerals that help reduce feelings of anxiety and stress, promotes energy and detoxification, and supports lung function. All Quit Co. products are based on the behavioral modification therapy principles of habit reversal training.

Research suggests that when individuals are able to remain calm, they find it easier to refrain from smoking, even when exposed to associative cues to smoke, such as drinking coffee. Stress and anxiety are some of the commonly reported feelings when ceasing tobacco use, which is what makes [quitting smoking](#) so difficult. There are the environmental cues or triggers to smoke, that are part of the powerfully engrained habit, as well as the desire to avoid the negative cessation side effects.

In the past 3 months, Quit Support has been available for sale on [Amazon.com](#). In that time, with little advertising or promotion, over 200 bottles a month of Quit Support have been sold. The sales have far exceeded company expectations, possibly due to the strong brand recognition and trust of [Quit Tea](#).

Quit Support is now available for sale through Select Nutrition Distributors, item number 174404, and there is a discount of 25% being offered during this launch month.

About The Quit Company, LLC

Based in Greenwich, Conn., The Quit Company, LLC “Quit Co.” develops products and services designed to help people quit smoking for good, using the Substitution Strategy for Quitting Smoking. This strategy is based on the behavioral modification therapy principles of habit reversal.

SOURCE: The Quit Company, LLC

The Quit Company, LLC
Matthew Bucklin, President
203-987-670
matt@quittea.com